



NEW YORK COLLEGE
EUROPEAN & AMERICAN EDUCATION

COMMUNICATION ON ENGAGEMENT

2019 - 2021

PART I. Statement of Continued Support by the Chief Executive

November 22nd, 2021

To our stakeholders:

As the Founder and President of NYC Educational Group, I am very pleased to restate New York College's active involvement with the United Nations Global Compact and our keen support of its core objectives.

Since its foundation in 1989, New York College has been a multi-cultural Educational Institution dedicated to its core values such as the provision of education of the highest standards accessible to everyone regardless of their background and the continuous assistance to our students, in order to help them reach their full potentials and become global citizens. As such, the promotion of all UNGC principles in the areas of Human Rights, Labor, Environment and Anti-Corruption is fully embraced across our educational and operational provision as a major priority.

It should also be noted that our Institution is a founding and fully active member of the UN Global Compact Network in Greece, highlighting our commitment at a local level as well. In the current Communication of Engagement, NYC's key actions and activities are provided towards the promotion of the UN Global Compact Network and the enhancement of the Ten Principles for the period 2019 - 2021.

Sincerely yours,

Elias Foutsis

President

PART II. Description of Actions

New York College (NYC) is committed to support and promote the ten principles of the UN Global Compact through two key pylons as specified by the nature of our Institution:

- A. Educational provision on topics related to the ten principles
- B. Incorporation and enhancement of the key principles across all internal operations

A. Deliver Education on Topics Related to the UN Global Compact Principles

A1. Courses

New York College offers a variety of courses across its study programs that entail and deliver important elements of UN GC principles. Some indicative courses that were offered during academic years 2019-2020 and 2020-2021 are provided in the table below.

Undergraduate Courses		Graduate Courses
Psychology of Adjustment	Legal environment of Business	Environmental Management
Social & Economic Development	Environmental economics	Foundations of Positive Psychology
Communication among Cultures	International Cross-cultural Management	Critical Positive Psychology
Ethics for a Global Economy	Work & Employment Relationships	Environmental Engineering
European Institutions	Advanced Company Law	Responsible Leadership & Development
International Institutions	Commercial Law	Sustainability in Business Operations
Business Law	Employee Relations & Reward	Managing Public Health Emergencies
Interpersonal Communication	International Business Management	Strategic Management of Crisis & Disaster in the Health Sector
Social Psychology	Language, Communication & Society	Armed Conflicts & Terrorism
Conflict and Negotiation	Theories of Human Communication	Fundamental European Law
Emerging Markets	Western Civilization	Fundamental International Economic Law
International Political Economy	Other World Civilizations	International Company Law
Regional Area Studies	Ethnic Conflicts and World Politics	
International Law & Diplomacy	Cultural Differences & the Impact on IRs	
Globalization and World Politics	Africa & Its People*	
Cultural Psychology	Reading Modern Society	
Public Health Nutrition	Nutrition Epidemiology & Health Promotion	
Tourism Development & Public Policy	Sustainable Tourism Management	
Social Law	Doing Business in Emerging Economies	
People & Performance	International Human Resource Management	
Philosophy of Natural Science	Theories of Personality	
Gender Analysis	Mass Communication & Society	
Environmental Bioethics & Climate Change	Economics of the European Union	
Comparative Policies in a Globalized World	Cooperation & Competition	
Introduction to International Relations	Sociology	
Inclusive Environment	Culture in Society	

* Other electives cover other countries and areas such as Latin America, China, Russia, and the Balkans

In addition, we have offered new undergraduate and postgraduate courses¹ that promote UN GC values and goals:

1. BSc (Hons) Sports Science and Coaching

The program focuses on one of the largest sectors of the sport and leisure industry. It offers the professional skills and knowledge required for a career encouraging and enabling people to take part in sport and physical activity, professional sport, teaching or scientific research. Sports is not just for elite athletes – it is for everyone. Passionate, effective, and inspiring sport and physical activity development professionals are needed to get people moving, help them gain skills and confidence in their physical abilities, develop their sporting potential, adopt active lifestyle habits, as well as enhance their physical and psychological well-being.

2. MSc Human Resource Management

The program focuses on educating professionals in the modern aspects of HR management, focusing on the importance and value of human capital for all organizations. The course focuses, among others, on contemporary topics such as corporate social responsibility, good practices of business ethics, equal opportunities, justice, fair organizational behavior and culture.

3. MA Inclusive Educational Practice

This program focuses on the key issues around educational equity, equality and inclusion. Ethical principles and values inherent in the educational practice and research are needed to promote and solidate equal opportunities in education without discriminations. The course offers a rigorous training, combining theory and practice, on inclusive practices to the teaching process and aims to further enhance and cultivate are also needed to cultivate a mentality of gender, sex, religion, age, race and any other form of equality in education, so that unhindered access to the educational process for everyone becomes therefore established.

4. MA Global Educational Leadership

This contemporary and stimulating program of study provides opportunities to explore developments in educational leadership from a global perspective. The demands of educational leadership are evolving rapidly in response to changes in the global political, economic, social and technological environments. In an era of globalization and mobility, education leaders are needed to act as conduits of ethical principles and values in education promoting equality, social welfare, inclusion and intercultural understanding in the global context.

¹ These courses are offered in collaboration with the University of Bolton, UK

A2. Research

Our College offers MPhil and PhD Degrees in collaboration with the University of Bolton. The research topics that we can support include UN GC - related subjects such as: community studies, health & well-being, positive psychology, renewable energy and environmental technology. A significant proportion of NYC's community members (including both staff and students) are fully active in research. This output is fully disseminated through NYC's webpage², as well as through the organization or participation in various activities such as conferences, seminars and media.

A3. Events

Each academic year, NYC organizes or participates in various events and activities that promote UN GC values and principles. These events are free of charge and staff, students and alumni are encouraged to participate, but often the events are open to the public as well. Important aspects such as social inclusion, cultural understanding, human rights, well-being and environmental responsibility are communicated during these events. An indicative list is provided below.

Event Type & Date	Event Topic
Virtual Seminar, June 2021	Positive Relationships: The Secret Power of Happiness
Workshop, Online, April 2021	Promoting Health and Wellness through Community Empowerment
Virtual Seminar, April 2021	Nutrition and Sustainability: Future Trends in Dietetics Science, Food Industry, the Health and Gastronomy Tourism.
Virtual Seminar, March 2021	Circular Entrepreneurship: Social Circular and Digital Economy
Virtual Seminar, February 2021	Strategies for enhancing interpersonal relationships
Conference hosted by, NYC at Acropolis Museum, January 2020	The Future is Here: Smart Cities/ Fintech/ Privacy & Artificial Intelligence
Lecture, NYC campus, March 2019	Mahatma Gandhi: The Global Citizen by Dr. Shobhana Radhakrishna
Presentation, NYC campus, April 2019	Prince's Trust International Enterprise Programme in Greece, Implemented by Corallia Research Institute and Action Finance Initiative in Greece

² <https://www.nyc.gr/en/about-nyc/research-new-york-college>

In 2020, NYC has launched «Science Café», a series of webinars focusing on a wide range of subject including natural science, environmental science, psychology/well-being and humanities. The goal was twofold: (i) disseminate scientific information and knowledge to the public (the seminars were offered to anyone inside and outside of NYC community who wanted to attend) and (ii) encourage NYC students to get involved with contemporary scientific topics.

B. Internal Operations

NYC offers transnational education through its partner universities in the USA (State University of New York, Empire State College) and Europe (University of Bolton, University of Greenwich, Université Toulouse 1 Capitole and Université Toulouse 2 Jean Jaurès / ISTHIA). Thus, important concepts such as cross-cultural understanding, openness, familiarity with international and European standards and practices in education constitute integral parts of our operation. As stated in our strategic plan, “*Offering well-rounded education accessible to everyone regardless of their background*” in a core value of the College. According to the latest statistics (academic year 2018-19), international students comprise 19% of the total student body. These characteristics create an environment that embraces and welcomes different cultural and socio-economic backgrounds, respects differences and promotes social inclusion and equal opportunities.

In our strategic plan, the promotion of community engagement values and social responsibility is one of our top commitments:

Commitment: “*Enhance students’ community feeling and well-being and cultivate social values.*”

Actions: (i) *establish social and environment clubs, (ii) promote extra-curricular and sports activities, (iii) encourage faculty to organize and supervise relevant activities, (iv) inform and encourage our alumni to participate in various activities.*

NYC’s participation and commitment to respect and promote UN GC principles is evident, explicitly or implicitly, within all documents that define internal operations: strategic plan, operations manual, instructors’ manual, HR policies, general student handbook and quality assurance manual. Regulations and procedures are always aligned with the Greek and the European Law, protect the rights of staff and students, and ensure equal opportunities, social inclusion, transparency, and integrity. A detailed disciplinary policy is available for cases where rights and good practices are violated (academic ethics misconduct for example).

PART III: MEASUREMENT OF OUTCOMES

1. UN Global Compact principles and values are constantly reflected on the provided undergraduate and graduate courses of study offered by NYC and the partner universities, as well as on the organized events and activities. It is estimated that about 85% of the enrolled students have received (or will be receiving) UN GC principles-related education through their course of study. The goal of the College is to reach 100% coverage between the forthcoming period 2021-2023.

2. NYC participation in UN Global Compact initiative is fully disseminated to both internal and external stakeholders. Indicatively:

a. NYC added the UN Global Compact logo with a link to its website on the College's website, whereas various announcements are posted through our social media network. Internal operational documents clearly highlight NYC's alignment with core values and business practices with regards to human and labor rights, environmentally responsible behavior, and financial sustainability and transparency.

b. In January 2020, The President of New York College, Dr. Elias Foutsis, announced his candidacy for the Board of Directors of Global Compact Network in Greece.

3. Extra-curricular activities such as bazaars and donations have been organized to enhance students' feelings of contribution to the society and awareness. NYC has declared its support and respect to the "Ark of the World" and it has developed a scholarship program to students with financial or family issues. In addition, NYC has offered several scholarships across its undergraduate and postgraduate programs on the grounds of merit, equal opportunities and inclusion.